



CULTURE INFUSION

CULTURE INFUSION is our offering for improving corporate culture and motivating your employees to perform at their highest capacity. Culture Infusion is for leaders and aspiring leaders who want to build a legacy, shift perspectives, and lead by example so others are inspired and driven to be their best selves. Whether you are a top-level executive or lead a team,

you will gain valuable insights into how to create and maintain a sought-after workplace. You'll learn how to infuse a culture of holistic wellness into all aspects of your organization, from your people to your programs, and how you must thrive personally in order to lead others.

THE 9 PRINCIPLES OF CULTURE INFUSION

PRINCIPLE 1 Provide Intentional Leadership	PRINCIPLE 2 Prioritize Personal Wellness	PRINCIPLE 3 Insist on a Healthy Work/Life Balance
PRINCIPLE 4 Practice Effective Communication	PRINCIPLE 5 Handle Conflict Directly, Openly, & Immediately	PRINCIPLE 6 Focus on Your People
PRINCIPLE 7 Regularly Conduct Employee Surveys	PRINCIPLE 8 Align Performance Rewards with Goals	PRINCIPLE 9 Encourage Team Connection

SERVICES

CONSULTING

Improve corporate culture with a customized plan to meet your firm's needs.

CULTURE INFUSION BOOK

Kerry Alison Wekelo (Elam), Managing Director of Human Resources and Operations for Actualize Consulting, gives you a front-row-seat perspective on her experiences, blending her corporate knowledge with her mindful wisdom. Purchase for your own library or for your team in conjunction with one of our eCourses or Seminars below.

EXECUTIVE COACHING

Work with Kerry to take your leadership to the next level.

ECOURSES AND SEMINARS

- > **Focus on Your People:** learn how to hire the right team, align performance rewards with goals, provide a robust and generous benefits package, conduct regular employee surveys, and encourage team connection.
- > **Provide Intentional Leadership:** learn how to lead intentionally and prosper in ways unimagined by focusing on self-awareness and reflection, setting clear intentions, leading with clarity and intuition, learning that one size does not fit all, and leading by example by bringing your heart to work.
- > **The 3P Method:** practice effective communication at personal and corporate levels using the 3P Method to pause to pivot to a positive and handle conflict directly, openly, and immediately.
- > **Prioritize Personal Wellness:** integrate work/life balance into your organizational culture.
- > **Wellness Program Development:** learn how to create and maintain a successful and engaging wellness program.



CULTURE INFUSION
by Kerry Wekelo

