



Actualize Consulting's Back to School Drive

Actualize Consulting promotes a culture of corporate philanthropy based on community service and community engagement. The firm's primary beneficiary, Reston Interfaith has changed its name to Cornerstones to expand its geographic reach. Cornerstones continues the mission of Reston Interfaith, helps people build more stable lives by connecting them to vital resources that solve their needs for housing, childcare, food or financial assistance.

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Many families in the Northern Virginia neighborhoods are unable to afford backpacks, school supplies, or other essential items to help their children be fully prepared to start school.

The 2012 Reston Interfaith Back to School Drive equipped over 2,200 children in the Reston-Herndon area from kindergarten to high school with new backpacks. This year Cornerstones would like to collect 2,600 new backpacks.

Actualize Consulting offered a matching program to encourage employees to donate. For each backpack an employee donated, the firm purchased an additional backpack for donation. The firm collected fourteen backpacks from employees and matched them for a total of twenty-eight backpacks donated to Cornerstones.

Actualize Consulting is proud to support its local community at Back to School and throughout the year.

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