

# Capability Statement

**Actualize Consulting**, LLC, is a management consulting firm that focuses on business and technology transformation. Founded in 2003, Actualize has offices in Virginia and New York. We leverage our core competencies and differentiators to deliver unparalleled solutions for federal and state government agencies and financial institutions.

## SMALL BUSINESS

**SINs:** 54151S, 541611  
**DUNS #:** 17-785-9126  
**CAGE Code:** 4ZH2  
**Contract No.:** 47QTCA20D00F3  
**Dates:** 9/17/2020 to 9/16/2025

## CORE COMPETENCIES

### Management Consulting

- > Strategic planning
- > Roadmap development
- > Change management
- > Research studies

### Digital Transformation

- > Business process transformation
- > Elimination of paper and forms
- > Data-driven business decisioning
- > Intelligent Automation

### Enterprise Information Management (EIM)

- > Strategic planning
- > Data management and governance
- > Reporting and analytics
- > Advanced analytics
- > Data architecture and standards development

### Information Technology

- > Technical product development
- > Technology and vendor assessments
- > Systems implementations
- > Systems architecture
- > Project/program management
- > Agile development

## CLIENTS

Department of Housing & Urban Development (HUD, FHA, Ginnie Mae)	Securities and Exchange Commission (SEC)
Federal Home Loan Banks	Canada Mortgage and Housing Corporation
Department of Veterans Affairs (Loan Guaranty)	Banks
Freddie Mac	Lenders
Fannie Mae	Insurance Companies
	Wall Street Broker Dealers

## DIFFERENTIATORS

- > **Finance Experts** – Highly skilled consultants and partners known throughout the industry as leaders and experts. Deep finance domain expertise including financial instruments.
- > **Digital Transformation Experts** – Proven capabilities to re-engineer and transition processes, data, and technology from legacy and manual to modern and digital. Enhance organizational effectiveness through change management and culture infusion.
- > **Quality Service** – Exceptional CPARS and past performance ratings; significant business from repeat customers.
- > **Company Culture** – Ranked as top high-performance company.

## PAST PERFORMANCE

- > Developed future-state strategy for Ginnie Mae including operating model, conceptual architecture, analytics, and technology. Created roadmap for multi-year implementation.
- > Developed technology product and trading system for a Government Sponsored Enterprise facilitating a major industry consolidation effort that enabled the exchange of over \$100 billion in mortgage-backed securities. Using an Agile approach, the team integrated industry platforms using APIs and shared data repositories.
- > Developed strategy, plan and implemented an Enterprise Information Management program for a financial institution that created a data-driven business decisioning culture, improved data quality and created efficiencies.
- > Developed the policies, technology, and operational capabilities for HUD (Ginnie Mae) to accept digital document. This effort included analysis of the digital mortgage industry eco-system and market trends, process and technology assessments and procurement strategies.

## NAICS CODES

511199 511210 541511 541512  
 541519 541611 541612 541618  
 541690 541990

## PSC CODES

R408 7030 R431 D307  
 AJ96 R799 D318 D306