

Actualize Consulting, LLC, is a management consulting firm that focuses on business and technology transformation. Founded in 2003, Actualize has offices in Virginia and New York. We leverage our core competencies and differentiators to deliver unparalleled solutions for federal and state government agencies and financial institutions focused in the following areas: management consulting, information technology, Enterprise Information Management (EIM), data analytics and digital transformation. Actualize clients trust to us to gain better insights and to help find innovative solutions to unique challenges.

GOVERNMENT OFFERINGS

Actualize offerings leverage innovative methods, overcome challenges and seize opportunities that will transform your business:



MANAGEMENT CONSULTING

- > Strategic planning
- > Roadmap development
- > Change management
- > Research studies



DIGITAL TRANSFORMATION

- > Business process transformation
- > Elimination of paper and forms
- > Data-driven business decisioning
- > Intelligent Automation: BPM, Low-code, RPA and AI



ENTERPRISE INFORMATION MANAGEMENT (EIM)

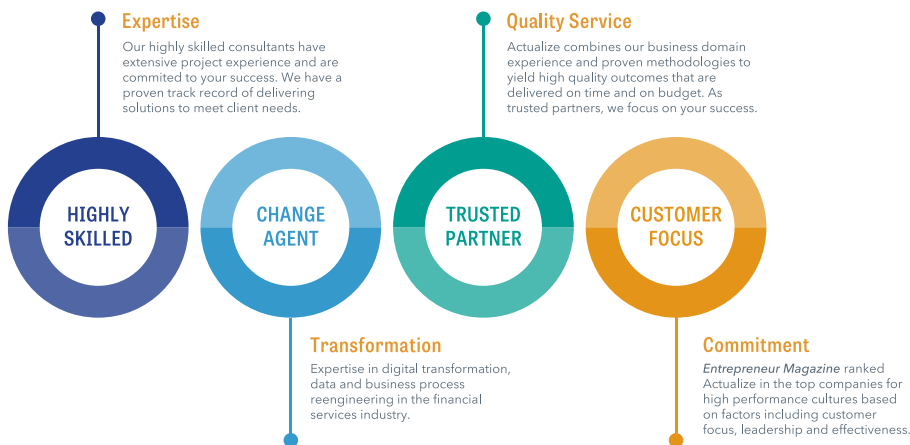
- > Strategic planning
- > Data management and governance
- > Reporting and analytics
- > Advanced analytics
- > Data architecture and standards development



INFORMATION TECHNOLOGY

- > Technical product development
- > Technology and vendor assessments
- > Systems implementations
- > Systems architecture
- > Project/program management
- > Agile development

OUR VALUE TO THE UNITED STATES GOVERNMENT



Contract No: 47QTCA20D00F3
Dates: 9/17/2020 to 9/16/2025
DUNS: 17-785-9126
CAGE Code: 4ZH29
SAM: Registered
Business Type: Small Business

SPECIAL ITEM NUMBERS (SINs)

- > **54151S** Information Technology Professional Services (GSA Schedule 70 previously 132 51)
- > **541611** Management and Financial Consulting, Acquisition and Grants Management Support, and Business (Professional Services Schedule (PSS) previously 520 2)

North American Industry Classification System (NAICS) codes include:

- > **511199** All Other Publishers
- > **511210** Software Publishers
- > **541511** Custom Computer Programming Services
- > **541512** Computer Systems Design Services
- > **541611** Administrative Management and General Management Consulting Services
- > **541612** Human Resources Consulting Services
- > **541613** Marketing Consulting Services
- > **541519** Other Computer Related Services
- > **541618** Other Management Consulting Services
- > **541690** Other Scientific and Technical Consulting Services
- > **541990** All Other Professional, Scientific, and Technical Services

Product & Service Codes (PSC):

R408, 7030, R431, AJ96, R799, D318

REPRESENTATIVE ENGAGEMENTS

| | ENGAGEMENT | BUSINESS ISSUE | SOLUTION |
|------------------------|----------------------------|--|--|
| MANAGEMENT CONSULTING | Ginnie Mae 2020 Initiative | A major government entity (HUD/ Ginnie Mae) in the secondary mortgage market embarked on a transformative modernization initiative to define its priorities to prepare for the future. | Actualize develops a strategy that includes a set of long-term, high impact and high visibility actions, defining key initiatives including modernization and transformation activities. (Subcontractor to Falcon Advisors – Contract #: GS10F074CA; Exceptional CPARS) |
| TRANSFORMATION | Digital Collateral | With the industry rapidly moving towards digital transformation, a major mortgage industry player (HUD/Ginnie Mae) prioritizes implementation of digital technologies as a key pillar for growth. | Lead development and implementation of a Digital Strategy to pursue digital collateral acceptance that will decrease cost to the market, increase efficiencies and improve the user experience. |
| EIM | Capital Markets Analytics | Major financial services firm performs integrated analytics on a \$1 trillion portfolio with spreadsheets. The volume of transactions made it difficult to maintain the end-user applications especially where dependencies existed across the applications. | Create a series of analytics' utilities for a large, retained portfolio to address several key audit findings, streamline operations, and reduce overall risk with the portfolio. Create a program office, define all business and technical requirements, design a data mart, and build an analytics' work bench. |
| INFORMATION TECHNOLOGY | Single Security | The industry requires a Common Single Security platform to combine the Fannie Mae and Freddie Mac collateral into one security. Both GSEs had to implement changes to existing technologies and align on a joint strategy. | Lead multiple, strategic Agile implementations over five years using a service-based approach to build a self-service dealer portal in compliance with the Freddie Mac guidelines. Implemented on time and on budget, the client reduced headcount, redeployed staff and realized strategic advantages. |

REPRESENTATIVE CUSTOMERS

- ✓ Government Entities and Regulators: Housing and Urban Development (HUD) including Ginnie Mae, FHA, PIH, Department of Veterans Affairs (Loan Guaranty), Securities Exchange Commission (SEC), USDA (Rural Lending), Canada Mortgage and Housing Corporation (CMHC), Municipal Securities Rulemaking Board (MSRB), Public Company Accounting Oversight Board (PCAOB)
- ✓ Government Sponsored Enterprises (GSEs) including Fannie Mae, Freddie Mac and Federal Home Loan Banks (FHLB)
- ✓ Financial services companies including banks, insurance companies, and investment management firms

To see HOW WE CAN HELP
with any of your initiatives,
please contact:

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