

# Cash Forecast Optimization

## CREATING CASH CLARITY ACROSS THE ENTIRE ENTERPRISE

As a treasurer, guiding your organization with trustworthy insights into the future is paramount. What will your cash position look like next month, next quarter, and next year?

Disparate systems, siloed data sources and inefficient manual processes create complexity. Treasury teams must apply exhaustive manual effort to collate all the necessary data for accurate forecasting yet remain undermined by data latencies, error-prone data handoffs and inconsistencies in data terminology. Without a standardized process for gathering, interpreting, and presenting cash data, forecast accuracy is compromised and validation becomes challenging. And without sensitivity to the unique needs of your industry and organizational structure, technology investments may merely replicate, rather than resolve, persistent forecasting challenges.



*Complex, multiple sources and obligations demand centralized treasury control.*

## CREATING AN END-TO-END SOLUTION FOR ONE RAPID AND STANDARDIZED FORECASTING PROCESS

Actualize Consulting replaces complexity with clarity. Working intensely with the specific requirements of your business and its systems, our professionals create a customized cash forecast solution that includes:

### Analyzing Your Current Posture

Instead of applying a boilerplate process, we start with your reality, taking a deep dive into your company dynamics, data sources, procedures, and distribution pathways. Our analyses incorporate all sources and obligations worldwide and uncover the potential challenges to timely reporting and validation: all the relevant inputs, institutional behaviors, and system-to-system interfaces that affect forecasting.

- Establishing processes and protocols to ensure consistency throughout the enterprise, regardless of regional locations or internal functions.
- Building the appropriate interfaces among systems to ensure complete data collection and subsequent report distribution.
- Leveraging AI and other technologies to enhance the process.

### Designing a Comprehensive Solution That Makes Technology Meaningful

With an accurate understanding of your unique requirements, we design a centralized and standardized cash forecasting solution that incorporates:

- Automation to replace manual spreadsheets, eliminate version control issues, overcome data siloes, and vastly reduce manual effort.

### Creating an Implementation Pathway

We reinforce our recommendations with a practical implementation plan that respects your budgets and resources, helps you select the most appropriate technologies, and creates a realistic timetable for success.

## THE ACTUALIZE ADVANTAGE

Actualize Cash Forecast Optimization helps your organization:

### Improve Forecast Accuracy

- › Close date gaps
- › Reduce or eliminate opportunities for error
- › Elevate variance analyses
- › Identify idle cash to optimize utilization and reduce borrowing costs
- › Manage “what-if” analyses

### Increase Expediency

- › Leverage technology to minimize manual efforts
- › Standardize processes enterprise-wide
- › Improve cadence of reporting
- › Connect relevant and authorized systems and sources
- › Liberate treasury resources to focus on strategic initiatives

## THE ACTUALIZE PROCESS AT A GLANCE

We lead you from an accurate assessment of your current status toward a practical solution for greater cash forecasting effectiveness.

FORECAST DIAGNOSTIC: Where you stand today	FORECAST ROADMAP: How to arrive at success
Workflow diagram of current cash forecasting	Future design of optimized, standardized forecasting
Organizational structure of current processes and technology	Recommend structures for achieving future objectives
Matrix of forecast data sources and categories	Definition of key performance indicators and success factors
Scorecard of current status achievements and gaps	Creation of timeline and project resource requirements



## ABOUT ACTUALIZE

Our expert advisors – many having held corporate treasury positions – specialize in business process engineering and implementation to optimize operations in Capital Markets, Treasury, Mortgage, and Fixed Income areas. We serve financial institutions, higher education, and corporations across several industries, and have an especially deep range of expertise and experience with Fortune 1000 firms worldwide. Our strengths are our global experience, execution, modernization, and dedication to your success story.